



## **Educators Rising Director**

PDK International is looking for a strong and charismatic leader with proven strategy and business experience to lead Educators Rising, our pre-collegiate division. Educators Rising is both an association and a curriculum and assessment provider. Ideal candidates are education entrepreneurs with past school and school district experience. As an association, Educators Rising cultivates highly skilled educators by guiding young people on a path to becoming accomplished teachers, beginning in high school and extending through college and into the profession. Educators Rising provides passionate young people with hands-on teaching experience, sustains their interest in the profession, and helps them cultivate the skills they need to be successful educators. As a curriculum and assessment provider, Educators Rising works directly with school districts to provide rigorous products that are designed to build the capacity of aspiring and current educators. PDK International strives to be a leader in a movement aimed at changing the narrative about teaching by investing in helping communities grow their next generation of educators to transform public education, especially for our most vulnerable students.

The Educators Rising Director will promote Educators Rising programs, services, and overall mission to stakeholders, and the public at large. The Director will be charged with enacting and sustaining the vision of the division and be responsible for the division's integration with the greater PDK International organization — thereby ensuring continuity of services for its constituents. The Director will leverage existing assets, assess market potential, and mitigate risks to map out a viable and sustainable business and operations plan to insure long-term success of the division. The Director will report to the PDK International Chief Program Officer and will serve as the primary brand champion and ambassador in the education sphere and be a key voice in the traditional and CTSO areas of education.

Candidates will need a deep knowledge of teaching and learning practices, school and central office operations, and education policy. In addition, successful candidates will need to have strong business acumen, the skills to form partnerships, and fundraising ability.

## **Primary Duties**

- Provide visionary leadership for organizational strategy, program development, and communications.
- Represent Educators Rising publicly through speaking engagements, publications, and senior-level participation in coalitions, including sourcing mission-aligned opportunities for this work.
- Cultivate and manage Educators Rising state and regional affiliate partnerships, including meeting with key stakeholders to formalize new state/regional partnerships, facilitating monthly phone calls, and acting as a key source for troubleshooting issues they face.
- Lead sales and sustainability efforts of the division's primary programs, services, and events to insure viability
- Lead strategic development and refinement efforts of the EdRising Academy curriculum and Educators Rising micro-credentials, including crafting promotional materials. Serve as a primary point of contact for states, districts, and schools who are interested in these products.
- Support program staff in their work to ensure programs align to larger impact goals of organization and expand the work to a larger audience, including sourcing speaking/writing opportunities for student leaders and leading vision for content development for the EdRising Virtual Campus and annual competitive events.
- Lead vision for annual national conference, including developing the conference theme, identifying and securing keynote speakers, acting as the primary representative of the organization during all general sessions, and leading special breakout sessions for leaders in the network.
- Lead fundraising and development efforts, including crafting and delivering pitches and proposals. Serve as primary point of contact for partners.
- Be responsible for the continuity of PDK International's constituents as they move from Educators Rising to the PDK Collegiate and Pi Lambda Theta Honor Society levels.
- Serve as a member of the PDK International senior team, contributing to overall organizational strategy and liaising with the board of directors.

## **Critical and Preferred Experience**

- Master's degree minimum with a strong preference toward graduate-level experience and education.
- Education practitioner with significant demonstrated teaching experience as a minimum, but a preference for additional leadership roles and responsibilities.
- Preferred proven business and P&L experience with a track record of increasing growth and success.

- Proven strategic design, tactical implementation, and execution, with a preference for candidates who have successfully started or turned around fledgling programs.
- Experienced leader who has successfully managed and mentored a team while driving their department or division to be successful.
- Mission-focused experience with a preference for candidates who have an established a voice in the general public.
- Education policy experience with a preference toward candidates with familiarity in policies and practices at the state or national departments of education levels.
- Other job duties as assigned.

### **Essential Qualities**

- Charismatic public speaker
- Exceptional planning and forward thinking skills
- Willingness to learn and ask for help
- Ability to simultaneously focus on vision, strategy, and details
- Solution-oriented problem solver, self-starter and critical thinker
- Collaborator, team player, and continuous learner
- Innovative thinker with an appreciation for traditional management
- Data-driven analyst and intentional decision maker
- Ability and willingness to learn and adapt quickly

### **Compensation**

This is an outstanding opportunity for a highly motivated professional to assume a pivotal role in the evolution of a highly respected organization. We are seeking an individual of outstanding quality with a respected track record. PDK International is prepared to offer a very attractive compensation package, including a competitive base salary as well as health, 401(k), and vacation benefits. Please submit your resume and cover letter to [HR@pdkintl.org](mailto:HR@pdkintl.org) with the subject line “Educators Rising Director.”